

El profesional de la información (EPI), published since 1992, is a leading international scientific and professional journal in the area of information, documentation, communication and new information technologies. Articles are accepted in English, Spanish, French and Portuguese.

In 2006, **EPI** became the first Spanish journal in this field to be indexed by *Social Sciences Citation Index (Thomson Reuters ISI)* [JCR impact factor 2015 = 0.710] and *Scopus (Elsevier)* [SJR 2015 = 0.422]. It is also indexed in 15 other bibliographic data bases and services.

Full texts -with advertisements- are available online by subscription from the official website: <http://recyt.fecyt.es/index.php/EPI>

Full texts are also distributed online from four other sources:

- Academic Search Complete, Ebsco (2000-):
<http://www.ebscohost.com/academic/academic-search-complete>
- Ebscohost Electronic Journals Service (2000-)
<http://ejournals.ebsco.com/direct.asp?JournalID=105302>
- Informe Académico, Gale-Cengage (2010-)
<http://latinoamerica.cengage.com/rs/informe-academico>
- Digitalia: <http://www.digitaliapublishing.com>
- e-Libro: <http://www.e-libro.net>

Issues from 1992 to 2012 (ie, after a three years embargo) are freely accessible from the **EPI** website:

<http://www.elprofesionaldelainformacion.com/contenidos.html>

Format and type of users

Since 2015 **EPI** has been published bimonthly online only.

Most subscribers (70%) are in Spain. About 20% are in the Americas (Argentina, Bolivia, Brazil, Chile, Colombia, Cuba, Dominican Republic, Ecuador, El Salvador, Mexico, Peru, United States, and Uruguay) and the remaining 10% in Europe (Belgium, France, Italy, Portugal, The Netherlands and the UK).

The journal's 640 subscribers include universities, research centres, government institutions, public libraries, information consultants, laboratories and companies.

Timetable for ad delivery

Issue	Month-year	Central theme	Deadline to send ads
v. 25, n. 6	November 2016	ICT for information and communication	20th October 2016
v. 26, n. 1	January 2017	Vulnerable public and digital empowerment	20th December 2016
v. 26, n. 2	March 2017	Ethics, research and communication	20th February 2017
v. 26, n. 3	May 2017	Public administrations information	20th April 2017
v. 26, n. 4	July 2017	Politics communication	20th June 2017
v. 26, n. 5	September 2017	Information design	20th August 2017
v. 26, n. 6	November 2017	Indicators	20th October 2017
v. 27, n. 1	January 2018	Marketing and social media	20th December 2017

2017 advertising rates (VAT 21% not included)

A4 Full page (210 x 297 mm)	€ 265
A5 Half page portrait (133 x 190 mm)	€ 210
A5 Half page landscape (210 x 147.5 mm)	€ 160
A6 Quarter page (105 x 147.5 mm)	€ 120
Multipage (joint or separated)	
double-page A4	€ 420
triple-page A4	€ 525

Discounts

Depending on the number of ads contracted annually, a discount is offered:

- 3 per year - 15%
- 4 per year - 20%
- 6 per year - 25%

Technical characteristics

- Digital: pdf or jpg; minimum resolution: 300 dpi.

Delivery address

- Files should be sent by email to:
isabel.iolea@gmail.com

Sponsor link (banner) on the *EPI* websites

- EPI has two sites, each receiving about 56,000 hits per month:

<http://www.elprofesionaldelainformacion.com>

<http://recyt.fecyt.es/index.php/EPI>

Banner cost: 120 € per month on each website, for a minimum period of three months.

Logo size: 130 x 100 pixels (approximately)

Technical reports

In its section **Informes técnicos / Technical reports**, *EPI* publishes on request technical reports about companies, products and services, with a layout similar to the peer reviewed articles but without an abstract and keywords (so, they are not indexed in databases). The raw material, as well as access passwords to the products if necessary, are supplied by the companies, and the report writing is performed by *EPI*'s specialized staff, who will eliminate possible trade jargon and present the themes in professional but accessible language.

These reports are a type of intermediate text between scientific articles and advertisements, ideal for explaining such things as how services are developed, how a company operates, benefits of the information products, case studies, etc.

At the request of the advertiser, the *EPI* editors can write an introduction with background explanations and the scientific-technical foundations that support or commend the products or services presented.

Cost: 400 € per page.

Payments

- The advertiser will be billed after the publication of the ad, banner or report. Payment can be made by bank transfer, credit card, bank draft, and PayPal.

Contact

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